

FOR IMMEDIATE RELEASE

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Petland of D'Iberville lends a hand with Gulf Coast relief

Local pet retail store partners with vendors to aid Gulf Coast pet owners

D'Iberville, MS July 26, 2010 -- Petland of D'Iberville is teaming up with pet food vendors in an effort to provide relief to Gulf Coast residents who have lost their jobs and struggle to keep and feed their pets.

Petland, Inc. is working with their vendors to collect a trailer full of pet food for the residents affected by the oil spill. On August 7th, 2010, from 10 a.m. to 12 p.m. Petland of D'Iberville will be giving away 5lb. bags of dog and cat food to local residents in need. Later, from 2 p.m. to 4 p.m., Petland employees will be at Pass Christian Harbor handing out more pet food. If you have filed a claim or suffered a hardship due to the oil spill, please come claim your free bag of pet food. Petland has also distributed \$10 off coupons to the BP Community Outreach Centers in Hancock, Harrison & Jackson counties to provide additional help to those struggling to keep their pets.

Petland D'Iberville owner, Shelly Martin, is a life-long resident of the area and agreed to help organize this effort. "Our company has long been associated with community service efforts," said Martin. "This initiative is much needed for the residents in our area and I'm anxious to be able to do my part in giving some relief to those affected by the spill".

For those residents that want to help, the Petland store in D'Iberville will be selling t-shirts and frisbees with 100% of the proceeds going to the Institute for Marine Mammal Studies. Additionally, to encourage adoption through the local shelters and rescue groups that have also been overwhelmed during the spill, the Petland store will offer 15% off puppy homecoming kits to anyone who adopts a shelter dog or puppy. Simply bring in your shelter receipt to obtain this discount.

For more information about Petland of D'Iberville please contact Shelly Martin at 228-396-3003.

About Petland

Petland is the retail pet industry leader in the area of animal care with ongoing staff training programs, in-store animal husbandry systems and community service programs aimed at placing homeless pets and promoting the spaying and neutering of pets in the community. At Petland, our pet counselors are experts at matching the right pet with the right person. We carry a wide range of pets including mixed breed and register-able puppies and kittens, tropical fish and birds, reptiles and small animals. Some of our puppies and kittens come from local animal shelters, pet rescue groups and from members of the community. Petland also offers upwards of 6,000 pet supplies. For more information, visit www.petland.com.